



# 2SLGBTQ+ IN STEM CONFERENCE

*Sponsorship Proposal*

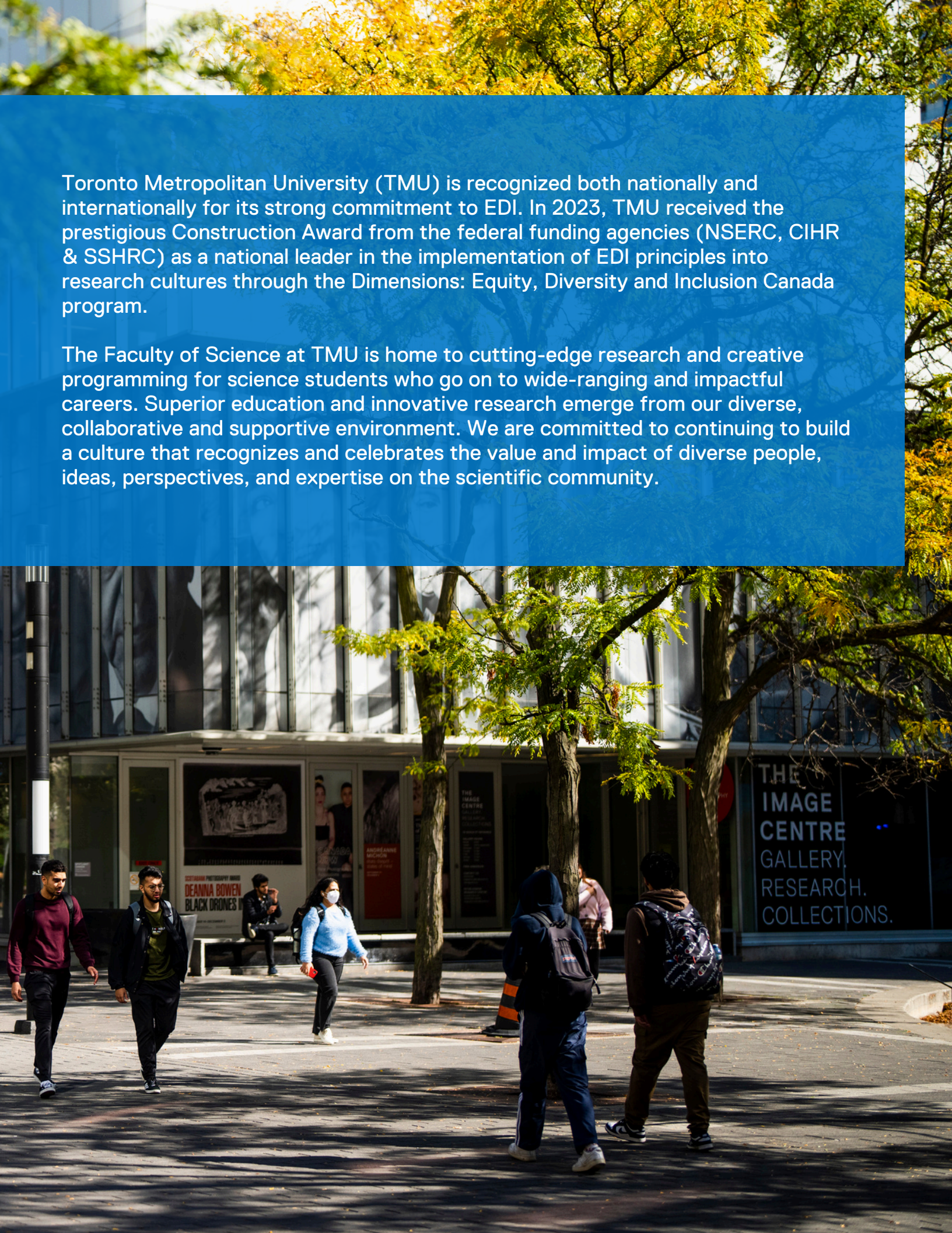
# ABOUT THE CONFERENCE

Now in its sixth year, the 2SLGBTQ+ in STEM Conference is an annual nationwide event dedicated to celebrating and advancing the contributions of the 2SLGBTQ+ community in science, technology, engineering, and mathematics (STEM). The conference is an opportunity to discuss critical issues surrounding equity, diversity, and inclusion (EDI), celebrate diversity and foster interdisciplinary collaboration. Join us at Toronto Metropolitan University from June 4 to 7, 2025, as we welcome over 500 delegates across Canada to highlight the latest research and success stories in the 2SLGBTQ+ STEM community.

**The diversification of STEM fields is essential for catalyzing research innovation and creating the potential for discovery.**

This conference will bring together leading minds, talents, and innovators to share their ground-breaking research. Attendees will discuss how to dismantle barriers to 2SLGBTQ+ success in STEM, how to increase visibility, improve recruitment and retention of queer and trans scientists and engineers, and how to create meaningful change towards inclusive cultures in universities, industry, and other organizations. We will actively engage the local 2SLGBTQ+ community, businesses and organizations, as well as STEM students, educators and allies. Dedicated and passionate students from across Canada and across scientific disciplines will have the opportunity to connect with organizations seeking talent, thus helping to bridge existing talent gaps in various STEM and STEM-related fields.





Toronto Metropolitan University (TMU) is recognized both nationally and internationally for its strong commitment to EDI. In 2023, TMU received the prestigious Construction Award from the federal funding agencies (NSERC, CIHR & SSHRC) as a national leader in the implementation of EDI principles into research cultures through the Dimensions: Equity, Diversity and Inclusion Canada program.

The Faculty of Science at TMU is home to cutting-edge research and creative programming for science students who go on to wide-ranging and impactful careers. Superior education and innovative research emerge from our diverse, collaborative and supportive environment. We are committed to continuing to build a culture that recognizes and celebrates the value and impact of diverse people, ideas, perspectives, and expertise on the scientific community.





# WHY PARTNER WITH US?

The 2025 2SLGBTQ+ in STEM Conference will bring together the 2SLGBTQ+ community and allies in the heart of Canada's most dynamic city, connecting emerging talent with leaders in the field at an institution recognized as a national leader in implementing EDI principles into research culture. Sharing research activities and building connections across the community fosters creativity and drives innovation throughout the country. Research shows that diverse teams lead to increased outputs and better outcomes, and your support ensures that 2SLGBTQ+ voices are heard and celebrated, enriching the entire STEM community.

Affordable travel and accommodation are critical for student participation from coast to coast. Your contributions help overcome the high cost of travelling to and staying in Toronto, as well as addressing other socioeconomic barriers, thus enabling talented individuals from diverse backgrounds to attend.

**Connect and engage with young leaders**  
to foster relationships that will shape the future of STEM.

**Demonstrate your commitment to equity and diversity**  
in STEM by contributing to a platform that highlights and supports underrepresented groups.

# SPONSORSHIP OPPORTUNITIES

As a sponsor, you will have the chance to showcase your dedication to fostering a more equitable society and scientific enterprise and to enhance your brand's visibility among over 500 of Canada's STEM professionals and future leaders.

We would be pleased to work with you to customize your sponsorship recognition and benefits to best align with your organization while keeping within the 2SLGBTQ+ Conference mission and values.



## **PRESENTING SPONSOR**

**\$50,000**

- Title exclusivity as the presenting sponsor of the conference (limited to 1 opportunity)
- Up to 30 conference registrations for your organization
- Opportunity to company representative to provide welcome remarks and participate in keynote panel discussion
- Presenting sponsor recognition on all promotional material
- Verbal recognition in all formal remarks
- Presenting sponsor recognition on conference signage
- Logo and web-link on conference website
- Opportunity to include promotional items in registrant gift bags
- Opportunity to take part in the career fair and networking event
- Presenting sponsor recognition on all social media posts shared on the conference and supporting TMU social channels (Instagram, LinkedIn)

## **PLATINUM SPONSOR**

**\$25,000**

- Title Exclusivity as one of the following:
  - Welcome reception sponsor (1 opportunity)
  - Lunch sponsor (2 opportunities)
  - Networking reception sponsor (2 opportunities)
- Up to 15 conference registrations for your organization
- Opportunity for company representative to provide remarks at welcome reception, lunch, or networking reception
- Prominent logo recognition on all promotional material and conference signage
- Verbal recognition in formal remarks
- Logo recognition on conference website
- Opportunity to include promotional items in registrant gift bags
- Opportunity to take part in the career fair and networking event
- Recognition in social media posts shared on the conference and supporting TMU social channels (Instagram, LinkedIn)

## **GOLD SPONSOR**

**\$10,000**

- Title Exclusivity as one of the following:
  - Keynote sponsor (2 opportunities)
  - Panel discussion sponsor (2 opportunities)
- Up to 10 conference registrations for your organization
- Opportunity for company representative to introduce keynote speaker or panelists
- Logo recognition on all promotional material and conference signage
- Verbal recognition in formal remarks
- Opportunity to include promotional items in registrant gift bags
- Opportunity to take part in the career fair and networking event

## **SILVER SPONSOR**

**\$5,000**

- Title Exclusivity as one of the following:
  - Poster competition sponsor
  - Session sponsor
  - Creative Zone sponsor
  - Film screening sponsor
- Up to 5 conference registrations for your organization
- Opportunity for company representative to hand out an award at the poster competition
- Logo recognition on all promotional material and conference signage
- Verbal recognition in formal remarks
- Opportunity to include promotional items in registrant gift bags
- Opportunity to take part in the career fair and networking event

# OTHER WAYS TO SUPPORT

## **Donate to travel grants and student awards.**

Travel grants and student awards play a crucial role in enabling deserving students to attend and participate in events, thereby fostering academic growth and professional development. Additionally, we welcome grants specifically earmarked for delegates from EDI groups, ensuring that opportunities are accessible to all, regardless of background.

All donors will be acknowledged during the conference and presentation of the awards. Your generosity will help individuals achieve their academic and professional goals and promote a more inclusive and diverse scientific community.



# CONFERENCE HIGHLIGHTS

We are excited to share the preliminary details of the upcoming conference, which promises to be a dynamic and impactful event. While we are in the process of finalizing the full schedule and confirming our esteemed keynote speakers, we want to assure you that updates will be provided over the coming months. We encourage you to stay tuned for more information as we work to deliver an exceptional experience for all participants.

## WEDNESDAY, JUNE 4, 2025

- Opening Remarks and Welcome
- Keynote Speakers
- Reception
- Film screenings (The Imitation Game; Coded Bias; Picture a Scientist; among others)

## FRIDAY, JUNE 6, 2025

- EDI Expert Panel Discussion
- Career Fair and Networking
- Rainbow Market (local vendors, small business)
- Closing Remarks and Prizes

## THURSDAY JUNE 5, 2025

- Keynote Speakers
- Student Oral Presentations
- Posters and Formal Judging
- Decompression/Creative Zone
- Banquet and Awards

## SATURDAY, JUNE 7, 2025

- Decompression/Creative Zone
- Closing Remarks and Thank you

# RAINBOW MARKET

The Rainbow Market returns to the conference this year on Friday June 6th, 2025, featuring local 2SLGBTQ+ owned and allied businesses. Sponsors will have the opportunity to have a table at the event. Come meet delegates and support vendors in a vibrant and high-traffic space!

List of vendors will be provided in the coming months.



# Faculty of Science

[torontomu.ca/science](http://torontomu.ca/science)

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